

RULES OF CONTEST “INNOVATION – 2017”

1. Name of the contest	Innovation – 2017 (hereinafter as the Contest)
2. Founder of the Contest	Council of Experts of Interior Design and Architectural environment
3. Contest organizers (Organizing committee)	MGK, LLC and Council of Experts of Interior Design and Architectural environment
4. Purpose of the Contest	To find out and evaluate the most promising innovative products/projects among represented at BATIMAT RUSSIA (hereinafter as the Exhibition), running from 28 March to 31 March 2017 in Crocus Expo IEC, materials and technologies in the fields of architecture, construction, interior decoration and design.
5. Categories of the Contest	<ul style="list-style-type: none"> • Efficiency • Novelty • Environmental compatibility
6. Prize fund of the Contest	Works of winners will be published in the magazine “Modern House”. All winners of the Contest are awarded commemorative diplomas.
7. Terms of the Contest	From 10 December 2016 to 28 March 2017
8. Conditions of the Contest and competition procedure	<p>The Contest is held among the participants of the Exhibition – the companies which work in the fields of construction and produce equipment and materials, exploit products of Russian and foreign manufacturers to Russian market and as well as perform services in the field of construction.</p> <p>To participate in the Contest should send images of a sample of a company’s innovative products (hereinafter as Works) and prove novelty of the represented sample. In accordance with the theme of the Exhibition, it can be a construction or finishing material, equipment, finished products or structures.</p> <p>Those wishing to participate in the Contest must send their works to the Organizing Committee in the manner provided in clause 8 hereof.</p>
9. Requirements for entries	Works are accepted only in electronic form at least 3500x2500 dpi, JPEG. The file size should not exceed 5 Mbyte.
10. Procedure and terms of admission to the competition works	<p>To participate in the Contest should:</p> <ol style="list-style-type: none"> 1. to create the profile of a company and fill all the required clauses on www.archiprofi.ru (hereinafter as the Site); 2. to download the Works (up to 5 images) using the form on the Site; 3. to fill in the application for participation in the Contest on the Site which is necessary to justify the novelty of the represented sample (1000 – 2000 symbols). Justification should include comparison the represented in the Contest product/project with available modern products specification of similar purpose. <p>The Works will be accepted from 10 December 2016 through 14 March 2017.</p>
11. Jury of the Contest	<p>The Jury consists of experts in architecture and design, representatives of interior media and representatives of the Contest organizers.</p> <p>The Jury is formed by the Organizing committee that coordinates and leads its activities.</p> <p>The number of the Jury members is determined by the Organizing Committee.</p>
12. Winner selection criteria	<p>All the Works, presented at the Contest, pass the preliminary tryout. The Works are evaluated by the Jury of the Contest.</p> <p>All the Works submitted to the Contest and corresponding to clauses 7, 8 are evaluated according to the following criteria:</p> <ol style="list-style-type: none"> 1. Efficiency Nomination: <ul style="list-style-type: none"> – lower product or process costs; – a product is resource-efficient, means it consumes less water, electricity, fuel, labour, time etc. (for example a mixer, a water closet, a pump, a boiler, a conditioner, a stove, i.e. it is equipment, process or technology); – a product is energy-efficient, i.e. using this equipment, technology it can get the best energy efficiency index (energy efficient windows, a warm conventional brick, a heat pump etc.); – lower weight-size parameters; – retrofit products (for example doors, windows, engineering system, flooring etc.); – improved properties of materials (for example paints, varnishes, wall papers,

	<p>metal, title, stone etc.);</p> <ul style="list-style-type: none"> – advanced technical process; – a product /a project can be positioned as a novelty or as a current product; – a product must be certificated in Russian Federation. <p>In the case of noncompliance to the criteria above the participant has to submit other papers confirming a product efficiency.</p> <p>2. Novelty Nomination</p> <p>A product/ a project presented at the Contest:</p> <ul style="list-style-type: none"> – exists not to exceed a year at the market, – bears the mark of invention, – it is one-of-a-kind. <p>3. Environmental compatibility Nomination</p> <p>In this Nomination can be considered the following products:</p> <ul style="list-style-type: none"> – products/projects positioned by a manufacturer/a dealer as green products/projects; – products with low pollutant emission and low harmful environmental impact when producing and/or using and/or utilization; – products with low hazardous chemical content. <p>Environmental profile of the products should be documented.</p> <p>A product can be satisfied one of these criteria but the preference is given to a product with a greater number of advantages.</p> <p>The Works passed the tryout exhibit at the printed images show of the best innovative products. The show will be held within BATIMAT RUSSIA in the central halls of Pavilions of Crocus Expo IEC.</p> <p>The members of Jury determine the winners on the basis of the exhibition of the Works presented.</p> <p>Calculation results of the voting shall be a countable group of the Organizing Committee.</p> <p>The Jury of the Contest reserves the right not to award one or another prize if the works sent to the Contest don't meet the requirements.</p>
<p>13. Declaring winners and prize distribution</p>	<p>Declaring winners and the awards ceremony will be held at the Exhibition, ___ March 2017.</p>
<p>14. Additional terms</p>	<p>Works sent to the Contest are not returned to authors.</p> <p>Participants transfer the rights to the Founder of the Contest to use their Works pursuant to a simple (non-exclusive) license.</p> <p>A participant guarantees the presence of his exclusive/non-exclusive rights to the submitted Works.</p> <p>In the case of any claims by third parties concerning the Work the participant is obliged to settle these claims using its own resources and at its own expense. If any disputes arise concerning the rights for one or another Work it will be exempted from the Contest, and if the author of this Work is elected as the winner the result of this election is canceled.</p>
<p>15. Final clauses</p>	<p>The Founder of the Contest reserves the right to change the conditions of the Contest under the current legislation.</p> <p>A notice of changes of the conditions or cancel the Contest is carried out in the manner provided for the announcement of the public competition.</p>